

ANNUAL EEO PUBLIC FILE REPORT

For the period beginning February 1, 2025, and ending January 31, 2026

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees

This Report consists of:

Part 1 Station Information
Part 2 Recruitment Sources/Interviewees for each full-time vacancy
Part 3 Recruitment Initiatives

Preparer: Larry Blakeney

Signature: 

Title: President/CEO, Blakeney Communications, Inc.

Date: February 1, 2026

Telephone: (601) 649-0095

*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

Part 1

This report covers the following employment unit:

CALL SIGN	AM/FM	FACILITY ID#	COMMUNITY OF LICENSE	STATE	LMA
WBBN	FM	71207	Taylorsville	MS	No
WXRR	FM	29549	Hattiesburg	MS	No
WKZW	FM	14021	Sandersville	MS	No
WBBL*	FM	70409	Richton	MS	No
W249AO	FM	31760	Hattiesburg	MS	No

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 1 full-time job vacancies were filled by the employment unit during the reporting period.

A total of 5 persons were interviewed for this position and /or possible future full-time vacancies.

*WXHB Call Letters were changed to WBBL effective 12/30/21

PART 2
FULL TIME VACANCY # 1

Job Title: Air Personality/DJ Date Filled: October 20, 2025

Total Number of Interviewees: 5

Recruitment Sources:* The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
Help Wanted Ad WBBN (FM) WXRR(FM) WKZW(FM) WBBL(FM)	P.O. Box 6408 Laurel, MS 39441	Larry Blakeney	(601) 649-0095	1
Small Market Radio Network Facebook	lymanjamescreative@hotmail.com	Lyman James Bowling	Unavailable	0
*Radio Insight	Radioinsight.com	Lance Venta	Unavailable	2
Facebook Groups B95 Country & other FB Pages	4580 Highway 15 N, Laurel, MS	Debbie Blakeney	(601) 649-0095	1
Thepinebelt.com Area Online Directory	P.O. Box 6408 Laurel, MS 39441	Larry Blakeney	(601) 649-0095	0
MAB on Campus USM Dept Mass Comm	118 College Dr. Hattiesburg, MS	Amanda Fontaine	(601) 957-9121	0
Pine Belt Job Fair WIN Job Center	Venue at Bakery Bldg Hattiesburg, MS	Adam Todd	(601) 321-6154	0
Station Websites: WBBN, WXRR, WKZW, WXHB	4580 Highway 15N, Laurel, MS	Debbie Blakeney	(601) 649-0095	1

* A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES

ACTIVITY # 1

Activity: MAB on Campus

Date: Wednesday, February 27, 2025

Preparer: Larry Blakeney
President/CEO
Blakeney Communications, Inc.

Host/Sponsor of Activity: Mississippi Association of Broadcasters
University of Southern Mississippi School of
Mass Communication & Journalism

Participating Station
Personnel: Tom Colt, Operations Manager

Description of activity and scope of station participation:

Tom Colt, Operations Manager of Blakeney Communications, participated, along with representatives of other broadcast members of the Mississippi Association of Broadcasters in "MAB on Campus" in College Hall at the University of Southern Mississippi. The program began at 10:00 AM and concluded at 2:30 PM and included networking, interviews, resume and portfolio reviews with sophomores, juniors and seniors planning careers in radio or television broadcasting.

The event also allowed MAB station representatives to have lunch with select students and faculty of the Mass Communication and Journalism Department of the University of Southern Mississippi followed by panel discussions that featured various broadcasters speaking and answering questions from students about each broadcaster's area of expertise. The theme of this year's panel discussion was "Future of the Local Broadcast", although the discussions were not limited to this topic. Minority and female students were very well represented among the students who participated and Tom Colt as well as other Mississippi Association of Broadcasters station representatives interacted with many students including minority and female students interested in pursuing careers in broadcasting.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2

Activity: Sertoma Club of Laurel

Date: February 6, 2025

Preparer: Larry Blakeney
President/CEO
Blakeney Communications, Inc.

Host/Sponsor of Activity: Sertoma Club of Laurel, Mississippi

Participating Station
Personnel: Tom Colt, Operations Manager

Description of Activity & scope of station participation:

Tom Colt, Operations Manager of Blakeney Communications, Inc, spoke at the monthly meeting of the Sertoma Club of Laurel, Mississippi. Tom discussed the many ways that Blakeney Communications radio stations serve Laurel, Jones County and the surrounding communities and counties with quality music and informational programming.

Tom also discussed various types of jobs and at job descriptions at Blakeney Communications and the broadcast industry in general.

The Sertoma Club is made up of community leaders from throughout the Laurel and Jones County area representing many local businesses, agencies and organizations.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #3

Activity: PINE BELT JOB FAIR

Date: November 6, 2025

Preparer: Larry Blakeney
President/CEO
Blakeney Communications, Inc.

Host/Sponsor of Activity: Blakeney Communications, Inc. was a co-sponsor of and hosted a booth at the 2025 Pine Belt Job Fair

Participating Station Personnel: Larry Blakeney, President

Description of Activity & scope of station participation:

Blakeney Communications, Inc. was a co-sponsor and hosted a booth at the Pine Belt Job Fair on Tuesday, November 6, 2025, from 9:00 A.M. until 1:00 P.M. at the Venue at the Bakery Building in downtown Hattiesburg. This was a large regional job fair put on by the Governor's Job Fair Network and WIN Job Center and was open to the public free of charge. Blakeney Communications was a co-sponsor for this event.

Blakeney Communications aired a total of 349 radio spots on WBBN, WXRR, WKZW, and WBBL promoting this job fair, the Governor's Job Fair Network, and the Win Job Center extensively throughout the region, inviting the public to attend this job fair free of charge and meet with employers to discuss job opportunities in many fields.

Blakeney Communications operated a booth with prominent signage and made available job applications, business cards with contact information and flyers about our radio stations and broadcasting. Larry Blakeney, President, representing WBBN, WXRR, WKZW and WBBL, greeted job seekers and attendees and answered questions about job opportunities with Blakeney Communications, Inc. and career opportunities in the broadcasting field. There were hundreds of attendees, and minorities and women were very well represented among those who came by the Blakeney Communications booth.